

7 DIY Tools For Top Bloggers

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In brief

The right tools can significantly boost a blogger's productivity and writing quality.

Even though, everyone in seven people in the world is a blogger, the art of blogging is known to just some who knows how to create magic with their words and value with their research skills. Expert bloggers know how to take care of their work i.e. they are organized and keep their work organized. Being the content writing team leader of a leading PHP website development company, I believe that today's bloggers are working way below their productivity levels. The absence of the knowledge of the right tools often hits on the creative and productive sides of bloggers. During my career, I met with several adroit bloggers who were too good at writing. They knew how to do their job. But, their ignorance of the right tools was hindering them to reach their maximum potential. To help fellow bloggers I have compiled a list of tools helpful for them. These will not help you do your work efficiently, but they will mortify your writing experience and will let your writing appear more charming to your audience. But make sure that your writings are unique and plagiarism free, for that you can use any plagiarism checker, and especially tools like online free plagiarism checker for students are also available.

1. Open Live Writer

An open Live Writer is an online tool that gives you Microsoft Word like features and functionalities. You can take care of your writing online with Open Live Writer. It is lightweight and strong and allows you to directly publish on your website.

2. Evernote

It is one of the best tools a blogger can know of. You can add it to a Google Chrome and Firefox extension to take screenshots, save PDFs, clip whole or simplified web pages, and much more. You can write notes, send emails directly to your Evernote account and much more. With four ways to access (web, extension, app, and PC software), this tool is pretty amazing. It is free but the premium version will allow up to 10 GB of monthly uploads while the free version is limited to the 60 MB limit.

3. Quora

If you are curious, chances are low that you are unfamiliar with Quora. Over the years, it has generated thousands of great writers. Not because it teaches the basics of writing. But because it offers a powerful platform to writers to meet many great people around the globe. But, what I like about it the most is its ability to give you unique topic ideas as you type in the keyword.

4. Google Trends

Writing about things that have gone obsolete will only win you readers that are not real. In the world of internet, the choices of people are changing and bloggers need to keep their posts updated accordingly. One great way to know what people are loving is checking out the Google Trends. Just select your niche from the given drop down, and check if you find anything interesting about it to write about.

5. Headline Analyzer

Another good and simple tool to use to figure out the overall effectiveness of your blog's title. Titles are the first thing that attracts the attention of your readers and hence, it should be compelling. Headline Analyzer will do the trick for you. 6. Grammarly This is really the life-saver for millions of bloggers (if there are that much of them). And the good thing about it? It is completely free and suggests improvements for the littlest of your grammar errors. It's human eyes that some errors go unnoticed in our draft. Grammarly just don't let them pass.

7. FreePik

A blogger needs some pertinent images to put in his write-ups right? They make the posts interesting, pleasing to eyes, and well-researched. But you can't just use any image. Copyright issues are always persistent. A few websites such as FreePik allows you to search and download several high-quality images. And the downloaded package will include an ASD (Adobe Illustrator file) and a PNG.

8. Canva

Designing and writing are two things that go hand in hand. If a blogger is a deft designer as well, he can pour out some distinct pieces of art. Photoshop is a great software to execute the task of designing efficiently. However, if you don't know the first thing about Photoshop, Canva is there for you. Infographics, blog banners, Facebook blog posts, presentations and much more can be created with the help of Canva. While most of my work revolves around technical articles as I am working in a PHP website development service for quite a few years now. For me, these tools have become everyday parts of my life. I probably haven't missed anything. However, please let me know if you think anything important is still missing out on this list. I will warm add them to this list.

References

1. eduzaurus.com - plagiarism-checker - <https://eduzaurus.com/plagiarism-checker>