

Airtel and Vodafone Idea Revised Rs. 169 Plan with 1 GB Data Daily

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In brief

With the competition in the telecom sector getting tighter, each and every telecom companies in India are introducing new and better packages everyday to keep their presence in the market. With the entry of Reliance Jio into the market last 2016, every company in the country are struggling for their existence.

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Top companies such as Airtel and Vodafone Idea also now trying all the strategy to keep their customers onboard where as some others such as Aircel, Tata Docomo and Uninor etc stopped there service and merged themselves with other operators. Even Idea and Vodafone also merged together and became a single entity.

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Now, both companies revised their Rs. 169 plan with new benefits. Earlier the Rs. 169 plan was offered with 1GB data for 28 days along with unlimited voice calls. Now both telecoms updated the plan following the same strategy as that of Jio.

Vodafone Idea and Airtel new Rs. 169 Plan

As per the revised plan both telecoms are now giving unlimited voice calls for both local and national calls and also for roaming calls. In case of data, now the company is providing 1GB data each day for the period of 28 days. The pack also provided daily free 100 SMS.

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Apart from these benefits, companies is also giving entertainment service such as Airtel TV, Wink, Vodafone Play along with the pack.

Even Though the companies are giving such offers Reliance Jio is still ahead of them with rate and offers. Jio's Rs. 149 plan giving 1.5GB data every day along with unlimited voice calls and 100 SMS every day. Company is also giving access to Jio TV, Jio Cinema, Jio Music etc along with all their packs.