

Developing a Cloud Strategy for Business

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By Vipin PG | Published May 31, 2023 | Updated May 31, 2023 | Format: Article | 4 min read

In brief

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Introducing a Cloud Strategy (the Beginning)

A cloud strategy is a plan containing the tools, practices, and services that will be used when implementing a specific cloud solution. Such a strategy can be linked to most kinds of cloud deployments. Cloud strategy is highly beneficial to businesses as soon as it helps ensure that the cloud adoption will go more than okay. If the strategy is dealt with finely, the business owner is about to save funds. What is more, all digital transformation goals will surely be achieved.

How Can a Cloud Contribute to Your Business?

This is one of the most important aspects to talk about. It is tough to start even thinking about the implementation of a nice cloud strategy without a clear understanding of what a cloud can give you. So, let's list these points.

1. The time-to-market can be reduced in a significant way. The business owners are free to stick to prototyping, building, and testing with the help of the cloud.
2. The overall competitiveness of a specific business can be increased greatly. In addition, it is a real chance to save funds on buying, staffing, securing, and housing.
3. IT security can be far better. And this is an important aspect for the majority of companies today. But unfortunately, cyberattacks are a common thing, and no businessman wants to face this.

So, the advantages are rather evident, and there are even more of those than listed here.

Reasons Stating Why a Cloud Strategy Is Important

There are quite a few of those, and they will help us realize that developing a cloud strategy is not a useless task and idea.

1. Saving costs. This is what has already been mentioned above. The matter is that cloud solutions can decrease budgets and create more free resources inside the company that can be directed to another area. Accordingly, everyone is about to benefit from this. It is both the company that will see it as an advantage. The customers are also about to feel far better too.
2. A cloud strategy helps to select a suitable cloud platform for your business. It is real to estimate the customer needs in accordance with what industry you are involved in and calculate the scalability of the cloud solution you plan to deal with.

3. An excellent cloud strategy also helps see the cloud solution implementation plan from all angles and ensures that everything linked to it satisfies you. This is what adds extra confidence.

Cloud Strategy Roadmap: the Steps That Cannot Be Ignored

Having a clear plan here allows you not to miss anything and be consistent (however, a good agency will always have something similar, so you do not have to worry about this at all).

1. Identifying what a company really needs at this particular moment.

A good cloud strategy just cannot be developed without this. So, it is important to realize the core values, how exactly the service will be used, and what customer expectations are taking place right now.

2. Take a fresh look at the tools already utilized in the cloud.

This is what must be considered here: how the current services will be implemented in future work is important. They can prevent your success in some cases, and this is what has to be analyzed thoroughly.

3. Creating a roadmap with certain goals.

It is important to be as specific here as it is only possible as it is difficult to collaborate with an agency without such an understanding. But sure, you can demand help with this too.

4. Making a final decision speaking of what new services should be adopted.

It is important to list a strong reason for every single change.

Who Can Help with Developing a Cloud Strategy?

It is pointless to try to cope with this on your own as long as it is the case when you need to hire a team of professionals who are rather experienced in the matter. Therefore, it is important to select a team with relevant experience in the area and find those who will not let you down. Usually, a nice agency will be a fine variant. It is important to check what competencies the experts of a team have. It is ideal when they are certified by key public cloud providers like AWS, Azure, etc. Besides, make sure that the cloud solutions that are going to be implemented by the team are going to be linked to okay data management, warehousing, analytics, and stuff like that. This must be clarified at the step of getting acquainted with the representatives of a specific company. The solution about to be delivered must be maintained without any major hardships. What is more important, you must be 100% sure of the security and safety of the solution you and your team will work with later. This and other matters have to be discussed and analyzed at the beginning. Selecting the right team who will be responsible for the cloud strategy is not an easy task. But if you are consistent, you will manage to deal with this! By the way, contacting the team's representatives and introducing your request is a nice idea. Then, see what reaction you can get, and decide what you shall do with this afterward. It is never wrong to compare a few companies too.

References

1. avenga.com - magazine / cloud-strategy - <https://www.avenga.com/magazine/cloud-strategy/>