

How to Pin a Comment on Instagram

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Quick answer

To pin a comment on Instagram, go to your post, swipe left on the comment (iPhone) or tap and hold it (Android), then tap the pin icon. You can pin up to three comments per post, which appear at the top of your comment section to highlight positive feedback, answer common questions, or feature important information.

Instagram is more than just a place to share photos and videos, it's a platform to build conversations, connect with followers, and maintain a positive, engaging environment. One of the useful features that helps achieve this is the ability to pin comments. Whether it's to show a thoughtful response, a frequently asked question, or a positive reaction from a follower, pinning can help steer the discussion and promote positivity on your posts. In this article, we'll check everything you need to know about pinning comments on Instagram, from how to do it on both Android and iPhone, to managing pinned comments and keeping your comment section healthy.

What Is Comment Pinning on Instagram?

The pinning feature on Instagram allows users to show up to three comments on any of their posts. Pinned comments appear at the top of the comment section, making them the first thing viewers see when interacting with your post. This feature, introduced in July 2020, was designed to combat negativity and emphasize meaningful, positive, or informative comments.

The steps to pin a comment differ slightly based on the device you're using. Here's how to do it:

For iPhone Users:

1. Open the Instagram app.
2. Go to your profile and tap the post where you want to pin a comment.
3. Scroll through the comments and swipe left on the one you want to pin.
4. Tap the pin icon and confirm by selecting "Pin Comment."

For Android Users:

1. Launch the Instagram app.
2. Navigate to the post where you want to pin a comment.
3. Tap and hold the comment you wish to pin.
4. Tap the pin icon from the top menu to pin it.

Once pinned, the comment will appear at the top of the list, easily visible to all visitors.

How to Unpin a Comment

If you want to remove a pinned comment or make space for another one (remember, only three comments can be pinned per post), follow these steps:

On iPhone:

1. Go to the post containing the pinned comment.
2. Swipe left on the pinned comment.
3. Tap the pin icon and select "Unpin Comment."

On Android:

1. Open the post with the pinned comment.
2. Tap and hold the pinned comment.
3. Tap the pin icon to unpin it.

Why Should You Pin Comments?

Pinning comments is more than just a cosmetic change. Here are some real benefits:

- Boost Positive Vibes: Promote kind and appreciative feedback.
- Answer Common Questions: show FAQs to help other followers quickly find information.
- Feature Important Info: Emphasize announcements or key points related to your post.
- Encourage Engagement: Show that you value user interaction by featuring thoughtful comments.

Can You Pin Your Own Comments?

You cannot pin your own comments on other users' posts. However, you can pin your own comment during Instagram Live sessions. Just tap on your comment during the live stream and choose "Pin Comment."

Managing Comments on Instagram

If you want to further control the tone and interaction on your posts, Instagram provides a variety of comment management tools:

Turn Off Commenting:

- Tap the three dots on the top-right corner of a post.
- Choose "Turn off commenting." All current and future comments will be hidden.

Delete or Report Comments:

- Swipe left (iPhone) or tap-and-hold (Android) on a comment.
- Choose delete, report, or restrict as needed.

Hide Offensive Comments:

- Go to Settings > Privacy > Comments.
- Enable "Hide Offensive Comments" and add custom blocked words.

Block or Restrict Accounts:

- If someone is consistently leaving negative or spammy comments, you can restrict or block them under Settings > Privacy > Restricted Accounts.

Keep in Mind:

- Limit: You can pin up to three comments per post.
- Notifications: The original commenter gets notified when their comment is pinned.
- Relevance: Choose comments that align with your content and community vibe.

Conclusion

Pinning comments on Instagram is a simple yet powerful way to control the tone of your content and show the best of what your followers have to say. Whether you're show a kind message, sharing helpful answers, or simply pushing down less relevant responses, this feature gives you more control and helps create a better experience for your audience. Make your posts stand out by curating your comment section, one pin at a time!