

Most Searched Instagram Profiles in 2024

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In brief

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Instagram is one of this generation's most famous social media platforms and most of the outstanding sports, Hollywood, and Bollywood celebrities. However, social media does not restrict itself to celebrities. But it has many influencers, famous people in business, and even the Prime Ministers and Presidents of many countries. Here are the 20 most searched Instagram Profiles of the year 2024.

20 Most Searched Instagram Profiles In 2024

Here's a summary of the 20 most searched Instagram profiles in 2024, including information about each profile:

1. Cristiano Ronaldo - A global soccer superstar with 593 million followers. Known for his athletic prowess and charity work.
2. Lionel Messi - Another football legend with 476 million followers, celebrated for his skills on the field and contributions off it.
3. Selena Gomez - With 424 million followers, she's a musician and actor who also engages in political activism and mental health advocacy.
4. Kylie Jenner - A beauty mogul and reality TV star with 396 million followers, known for her cosmetic line and personal life posts.
5. Dwayne 'The Rock' Johnson - The wrestler-turned-actor has 386 million followers, sharing content about his professional and personal life.
6. Ariana Grande - A pop sensation with 376 million followers, known for her music, performances, and engagement with fans.
7. Kim Kardashian - A media personality and entrepreneur with 361 million followers, she's influential in fashion and beauty.
8. Beyonc  - The music icon has 313 million followers, offering glimpses into her performances, personal life, and professional projects.
9. Khlo  Kardashian - With 310 million followers, she shares aspects of her lifestyle, businesses, and personal journey.
10. Nike - The first brand on the list, with 300 million followers, showing high-quality content related to sports and lifestyle.
11. Justin Bieber - The pop star has 293 million followers, known for his music and engaging personal content.
12. Kendall Jenner - A model and reality TV star with 292 million followers, she's known for her fashion work and personal posts.
13. National Geographic - With 280 million followers, they post stunning images and videos from around the world.

14. Taylor Swift - The singer-songwriter has 265 million followers, sharing her music, performances, and personal stories.
 15. Virat Kohli - The cricket star from India with 253 million followers, known for sharing his sports journey and personal life.
 16. Jennifer Lopez - With 248 million followers, she shares behind-the-scenes content, music promotion, and personal insights.
 17. Kourtney Kardashian - She has 223 million followers, promoting her wellness brand and sharing personal life snapshots.
 18. Nicki Minaj - The rapper and singer has a notable following, known for her music, tours, and engagement with fans.
 19. Miley Cyrus - With 211 million followers, she shares content from her music career and personal life.
 20. Katy Perry - The musician has 206 million followers, known for her pop hits and active personality.
- Each of these profiles offers a unique glimpse into the lives, careers, and passions of these celebrities, brands, and athletes, making them the most searched and followed on Instagram in 2024.