

Tata Play Binge OTT Plan Getting Another Price Hike

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What happened

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Last month, in September, Tata Play increased the monthly subscription rate for its Binge OTT service. Now, just one month later, the company is planning another price hike. The pricing details on the website are not showing the projected price increase, and the current active price is displayed as a discounted price.

It is unfortunate that the company is going to increase the price twice in such a short period. The new price will apply to the Flexi Lite and Flexi Plus plans; however, the price for the Mega plan remains unchanged.

Tata Play Binge OTT Plan Pricing Details

Plan Name: Flexi Lite | Old Price (INR): 149 | Current Price (INR): 199 | Upcoming Price (INR): 249

Plan Name: Flexi Plus | Old Price (INR): 199 | Current Price (INR): 249 | Upcoming Price (INR): 299

Plan Name: Mega | Old Price (INR): 349 | Current Price (INR): 349 | Upcoming Price (INR): 349